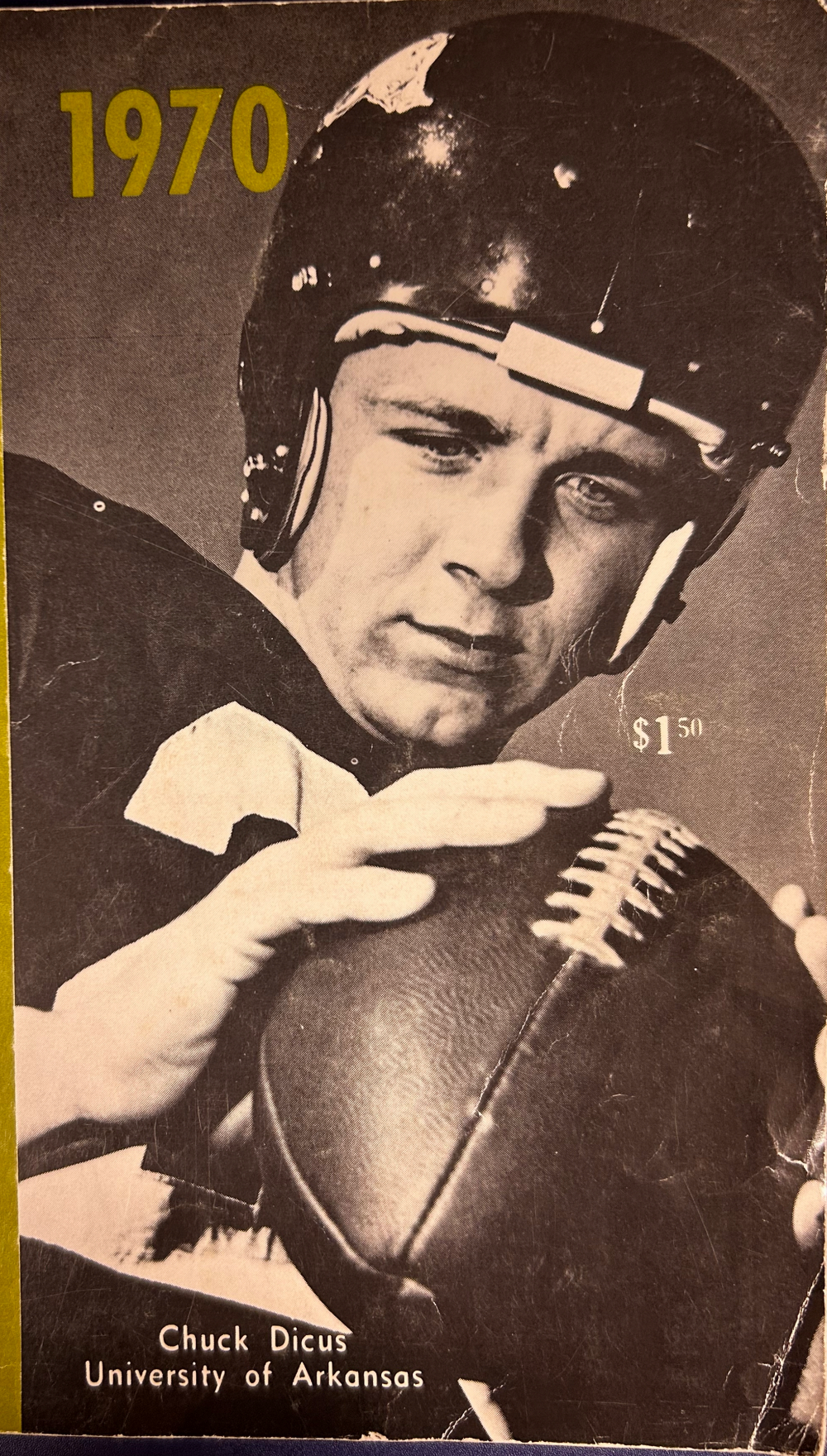


Official COLLEGIATE
FOOTBALL *Guide*

1970



\$1.50

Chuck Dicus
University of Arkansas

NATIONAL PREVIEW-REVIEW

everyone's choice—Ohio State's defending national champions.

This year, the Buckeyes certainly will have a say-so in the national race, but Michigan, which tied Ohio State for the Big 10 title, figures to be in the battle.

Texas and Arkansas will stage another of their familiar shootouts for the Southwest Conference championship.

On the Pacific Coast, where Johnny McKay dreams of USC being the first coast school to go to the Rose Bowl five consecutive years, the Trojans are challenged by Stanford and UCLA.

Of the top "form chart" entries, only Penn State appears without a serious challenger for its area laurels.

In the Big Eight Conference, where the teams finally made their appearance on the offensive statistical charts, there's a good race forecast among Missouri, Nebraska, Colorado and Kansas State.

In the Southeast, Manning gives Ole Miss a little edge, but LSU, Florida, Tennessee and Auburn are loaded, too. Memphis State appears to be the class of the Missouri Valley, and San Diego State lists no logical challengers for its laurels outside the Pacific Eight on the West Coast.

Army and Navy figure to be improved, while the Ivy League appears to be a dogfight among Dartmouth, Princeton and Yale.

In the Western Athletic Conference, where racial problems upset Wyoming and Brigham Young last year, defending champion Arizona State is a shaky favorite, ahead of Arizona and Utah.

NATIONAL CHAMPIONS, 1924-1969

Texas was the 1969 choice of both the writers' and coaches' polls as college football's unofficial national champion. The Longhorns also were voted the Grantland Rice Award by the Football Writers' Association of America.

It was Texas' second national crown in the last seven seasons.

The Associated Press poll of sports writers was originated in 1936 and the United Press international poll of coaches in 1950. Representing opinions of observers across the country, they are the popularly accepted electors to national ranking. Prior to the polls, the Rissman and Knute Rockne trophies symbolized the championships from 1924 to 1936. The titlists so designated:

1969—Texas	1957—Auburn, Ohio St.	1946—Notre Dame	1935—SMU
1968—Ohio State	1956—Oklahoma	1945—Army	1934—Minnesota
1967—Southern Cal	1955—Oklahoma	1944—Army	1933—Michigan
1966—Notre Dame	1954—Ohio St., UCLA	1943—Notre Dame	1932—Michigan
1965—Ala., Mich. St.	1953—Maryland	1942—Ohio State	1931—Southern Cal
1964—Alabama	1952—Michigan State	1941—Minnesota	1930—Notre Dame
1963—Texas	1951—Tennessee	1940—Minnesota	1929—Notre Dame
1962—Southern Cal	1950—Oklahoma	1939—Texas A&M	1928—Southern Cal
1961—Alabama	1949—Notre Dame	1938—TCU	1927—Illinois
1960—Minnesota	1948—Michigan	1937—Pittsburgh	1926—Stanford
1959—Syracuse	1947—Notre Dame	1936—Minnesota	1925—Dartmouth
1958—LSU			1924—Notre Dame

NATIONAL RATINGS, 1936-1969

The most successful major teams of the past 34 years, according to the ratings produced by the press association polls, have been Notre Dame and Oklahoma. Counting 10 points for each season-end first place rating, 9 for second and so on, the Irish have accumulated 143 points, to the Sooners' next best 102.

Notre Dame 143	Ohio State 85	Michigan 77	Army 61
Oklahoma 102	Texas 81	Mich. State 72	Minnesota 57
Alabama 85	Tennessee 78	Southern Cal 66	LSU 55